

February 19, 2015

To whom it may concern,

The following statement is a testimonial to the impact a business coach like Hannah Abrams can have on a person's career.

I have been serving in my capacity as Executive Director of the Rutland Area Art Association for two years. This is my first experience in such a role although my background gave me a rich foundation to start from. At the eighteen month mark, I attended a seminar Hannah put on through our Rutland Chamber of Commerce, the focus was being aware of the financial bottom line; an item, that as the leader of a small nonprofit preoccupied much of my time.

I returned two months later to hear her give an overview on a one page strategic plan, an idea I loved as I was trying to get my board to refocus during a time of expansion and growth on what was next – where did they want to see the organization in five years.

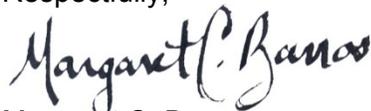
After this second session, I asked Hannah if she would help me analyze what I had accomplished, was currently doing, and how I could reapportion some of the large work load I was at times juggling; so it all was accomplished, but with me wearing a few less hats.

Hannah made me face the task of evaluating and prioritizing my work and even of having to accept limitations. She helped me see all the good that had been and was being accomplished, and held me to task as I set my dual number one goals for 2015. Personally I wanted to make my job into something someone else would want to take on; and organizationally, that we become more solvent with a stronger community based financial foundation.

At times, it was hard to have her smiling face telling me to rethink an objective. She is like your conscience with a true voice, a strong rational voice that made me keep me as part of the equation in the overall success, I was planning for the Rutland Area Art Association.

I am truly grateful for her ability to listen and feed back to me the most important elements, causing me to refocus and let go of peripheral items that would slow my progress. If you are at a point in your career where growth has caused you concern, or the lack of growth has made you feel stagnant; I highly suggest investing in Hannah's business coaching services.

Respectfully,



Margaret C. Barros
Executive Director